

itted

Be a part of a community of philanthropists in our local area **committed to changing the future** one child at a time.



BOYS & GIRLS CLUBS
OF LAKE AND SUMTER COUNTIES
400 EXECUTIVE BLVD.
LEESBURG, FL 34748

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it just takes

BOYS & GIRLS CLUBS OF LAKE AND SUMTER COUNTIES
ANNUAL CAMPAIGN

BE THE ONE



BE comm

An annual campaign is the cornerstone of a successful organization. The financial commitment of many generous donors in our community to the general fund or to the endowment of the Boys & Girls Clubs of Lake and Sumter Counties allows the club to fund the programs it runs in the present, and ensures that it will be able to do so in years to come. The development of a strong financial base will allow the Clubs to continue to grow, to serve more youth, and to provide members with more programs and a helpful and healthful alternative on a daily basis. A strong financial base will also allow us to continue to grow geographically and to serve those areas in which the need for a safe and productive environment for children is rapidly growing.

2011 CAMPAIGN GOAL

\$50,000

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING (800) 435-7352 TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION #CH252. BGCLSC RECEIVES 100% OF YOUR CONTRIBUTION.

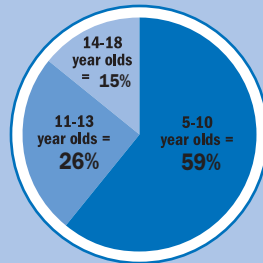
BE friends



In 1972 when the Leesburg Jaycees invited the newly-created Boys Club to use their new club house on Lucas Street as a temporary location, the youth of Leesburg finally had a place to call their own, and The Boys' Clubs of Lake County formally incorporated in 1973. Since then, the names and places have changed, but **the purpose remains the same** – to provide a positive place for kids to spend their free time. This year marks 38 years of serving the community, and to celebrate we have formed the Friends of the Club donor level. **Any individual who contributes at least \$38 to the IT JUST TAKES ONE campaign** will be listed as a Friend of the Club in any publicity promoting the campaign, which may include advertisements, signage, and recognition at events. Donors choosing to contribute at higher levels will be recognized at appropriate Society or non-Society donor levels.

BE informed

ENROLLED MEMBERS IN 2010

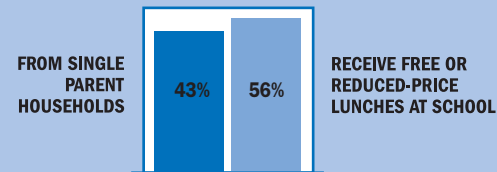


TOTAL ENROLLED MEMBERS = 999

PROGRAMS INCLUDE:

Career Launch • Day for Kids • Flag Football League • Keystone Club • NetSmartz • Nickelodeon's Day of Play • Power Hour • Project Learn • SADD (Students Against Destructive Decisions) • SMART Moves • SWAT (Students Working Against Tobacco) • Torch Club • Triple Play • Youth for Unity • Year of Service

ENROLLED MEMBERS FAMILY & HOUSEHOLD DEMOGRAPHICS



Free and reduced price lunch eligibility is based on the poverty level for the state of Florida. For a family of four, an annual income of less than \$40,793 qualifies the children for reduced lunch, and annual income of less than \$28,665 qualifies for free lunch (for the 2010-11 school year). Please note – not all families that qualify apply for free or reduced lunch.

CLUB - COMMUNITY OUTREACH

Another way the Boys & Girls Clubs provide services – both on and off site – is through community outreach. Community Outreach youth are not registered Club members but are directly impacted through programs, activities, services, leadership and/or facilities provided by the Club (i.e. sports programs, special events like Day for Kids, etc.). Over **200** additional youth were served through Community Outreach in 2010.

PROVEN RESULTS

A recent study conducted by Florida TaxWatch showed that Florida Boys & Girls Clubs members achieved:

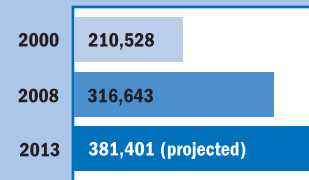
- Lower high school dropout rates
- Greater overall achievement levels in reading and math, according to the Florida Comprehensive Assessment Test (FCAT)
- Lower rates of absenteeism
- Lower rates of criminal offenses

SOURCE: *The Florida Boys & Girls Clubs: A Comparative Analysis of Student Performance, A Florida TaxWatch Special Report, April 2008*

DID YOU KNOW?

If the statewide dropout rate had been as low as the rate for the Florida Boys & Girls Club members in the study, there would have been more than 11,000 additional high school graduates statewide in the 2005-06 academic year.

NUMBER OF RESIDENTS IN LAKE COUNTY:



According to the 2000 census there were 210,528 residents in Lake County, of which **35,610 were between the ages of 5-19 yrs.** In 2008, the population increased to 316,643 residents and is predicted to be 381,401 residents in 2013. If the population increases at this rate, Lake County will have 61,715 youth between the ages of 5-19 yrs in 2013. Currently, we are reaching too small of a percentage of the youth in Lake County.



We need your help to raise the money to serve more youth in more areas of our community.

FOR MORE INFORMATION OR TO DONATE ONLINE, PLEASE CONTACT:

Administrative Office • (352) 787-0053
or visit our website at www.bgclsc.org

BE helpful



It just takes one person to make a difference in the life of a child. Your donation will help us sustain and grow our Clubs to offer our programs to more children in the communities we serve. *Every dollar counts* – with your help, we can make sure each child has a chance to **BE GREAT!**

Please make checks payable to:

Boys & Girls Clubs of Lake and Sumter Counties

and return this form with your donation to:

Boys & Girls Clubs of Lake and Sumter Counties

400 Executive Blvd. • Leesburg, FL 34748

Name: _____

Street Address: _____

City: _____

State: _____ Zip: _____

Phone #: _____

Email: _____

Amount Donated: \$ _____

Check #: _____

Credit Card: _____ MasterCard _____ Visa

_____ Discover _____ AmEx

Card #: _____

Expires: _____



**BOYS & GIRLS CLUBS
OF LAKE AND SUMTER COUNTIES**